SUFAC Meeting Agenda

January 27, 2022 5:15 PM

1965 Room, UWGB

1. Call to Order
2. Roll Call
3. Recognition of Guests
   1. Jeff Krueger: UREC
   2. Lisa: Budget Director
   3. Josh Moon: Athletics
   4. Dr. Corey King: Inclusivity and Student Affairs
   5. Paul Pinkston: Kress facilities and management
   6. Gail Sims-Aubert: Assistant vice chancellor for student affairs
4. Approval of Agenda
   1. So moved: Riley
   2. Seconded: JD
5. Approval of Minutes
   1. So moved: Riley
   2. Seconded: Aidan
6. Reports
   1. Vice Chair: This week I started on the emails left before D-Day. We have to get back to the ones under 4,000.
   2. Chair: Over break, I worked with Harrison on the childcare reallocation. We approved a contingency for $484 for the Black Student Union and for CEO of $950. We approved two requests for magic the gathering for $644.99 and $310.
   3. Senate: We reached out to reserved senate seats over break. We approved the 20,000 from the childcare establishment fund. Moving forward with other initiatives.
   4. SGA Exec: I worked with other student governments from the system to create statewide student government.
   5. Liaison: Committed $29,762.25. Org start up $1,059. Battleship in the Kress tonight. Friday 2000’s night in the union. Saturday is Winter fest on Broadway. Tuesday is the Stars barber shop grand opening. Wednesday is the study abroad fair. Next Thursday women’s basketball in the Kress.
7. New Business
   1. Athletics – Joshua Moon
      1. Background
         1. 240 student athletes on campus. We have 70 athletes apart of the advisory.
         2. D1 requirements: Travel, sponsor of sports, ESPN broadcast
         3. Academic achievements for students: 3.0
         4. We are getting more involved with different partnerships on campus.
         5. D1 brings spirt pride and loyalty to campus
            1. Athletics in one of the first things that brings people to campus
            2. Student recruitment and diversity
            3. Exposure and branding
         6. Attendance: 50,000 fans attend home events
         7. Internship and practicums
      2. Enhance the student experience
         1. What can we do to get students more active and create a better atmosphere? Bring the student body which is important to the success
      3. Budget
         1. 2% increase from last year
         2. Our total budget is over 9 million.
            1. Salaries, benefits, and travel are the biggest expenses
         3. Seg fees are about 25% of the budget.
      4. Cheerleading new request
         1. $20,000 request for its own budget.
         2. No cheerleaders the last two years due to budget issues
         3. The biggest is for the salary to get someone to commit to the hours.
         4. Competitions fees
      5. Questions
         1. Harrison: What is the reason for the increase of $200,000 from last year?
            1. Across the board is an increase in expenses with travel especially. Changes with Covid has created problems. With covid food expenses have double due to not be able to eat out.
         2. JD: How much time do your coaches dedicate their time to their job?
            1. They all probably work 80 hours a week. Its really a 24/7 job. We have coaches working all the time.
         3. Harrison: How many students use athletics and services that benefit from the money?
            1. We have over 100 students working with that department and for students who go to games depend on the environment and we can get you that number, but it would multiple thousands of numbers across the sports. Not sure about a true number but there is a significant impact. A challenge was how to get more students more involved and getting students to attend.
         4. Tristan: The student advisory committee, what expenses do they have?
            1. It is a leadership role in the athletic department. Their goal is to help the leadership of athletes or coaches. Does a lot with community service and how we can better develop those relationships with the school. They do things with feedback within the department and other things they have touched. They have brought up the fitness center issues.
         5. Brendan: With the recent loss of UIC will that have an effect.
            1. It will be 11 schools. We are in a position that it shouldn’t have much impact. We are a long-standing member, so we are in a good spot.
         6. Tristan: Why were last year’s fringe benefits a million and have gone down this year.
            1. That included a contractual obligation that we separated out from. We did more of an actual and looked at their benefit package and did an actual cost estimate for this year.
         7. Riley: What composes state support?
            1. We have funds that are a 102 fund and that is money that comes from the system we get 2 million in support and that includes all of our salaries paid on the 102 side.
         8. Harrison: The NCAA requirements, can you tell us what those are?
            1. It requires that you spend a certain amount of dollars in scholarships every year. We need a minimum of 14 sports to be division one. Every sport has to meet a certain number of competitions. To be in horizon league you have to meet their set schedule. We have to pay for official’s fees and production crews.

Harrison: What is the minimum spending?

There are three different thresholds, and we are right on the edge. We are using nonathletic scholarships to make that requirement. The number is $716,000 and then there are tuition waivers so it will be over 2.2 million dollars.

* + - * 1. Lisa: A tuition waiver is students who come here and do not pay tuition. There is not a cash back 1.5 million is the amount for tuition waiver
        2. How much does a d1 player make a year?

Basketball is mandated to provide full attendance for school. Other sports are different. Ski or swimming is a portion of a scholarship or no scholarship. It is tough to say an average.

* + - 1. Harrison: It is roughly 9,667 per athlete per year as an average.
      2. Harrison: We are at 14 and my understanding is that we have cut programs that were d1.
         1. Tennis was cut a couple years ago. Ski is currently have no tuition waivers and is on lifeline and we need to recruit a whole new team. We have invested in a full-time ski coach. If we are going to do it, it is important to do it the right way.
      3. Tristan: Where has funding come from for cheer in the past.
         1. The packers $6,000ish. That model built primarily on fundraising was not sustainable.

Non-allocable for SUFAC to fund every year.

* + - 1. Riley: Pep band presented to us every year. Will cheer do that as well?
         1. We can do that for them, or the coach can come in whatever the your prefer.

Tristan: Separate budgets would be ideal.

* + - 1. Harrison: How have we seen the benefits from being in D1 for so long.
         1. Many institutions would say it enhances the profile. Athletics is a key part. Athletics brings people to the table who are willing to gift things that wouldn’t have come if we didn’t have athletics. We are selling more tickets and fundraising more than other teams in the horizon league. We will surpass the other schools in the system with attendance and athletics is a big part of that going up.
      2. Brendan: In last year’s budget the NCAA contribution was around 465,000 and this it is only 430,000, Why?
         1. That is the Nordic ski. We didn’t meet the threshold, so we lose money.
      3. JD: How has covid game cancellations affected the budget?
         1. It is not reflected in there but if you look at last year ticket sales we have 0. It has affected our revenue source, but we still played. This year we are looking at 6 games cancelled. We did have season ticket holders who wanted refunds. We did a spreadsheet and we suffered maybe 11,000.
      4. Tristan: We have talked about covid 19 what is going to happen if those guidelines get dropped if covid goes away?
         1. I think inflation will still be there and that is what is there. We have to raise more money.
      5. Harrison: How would you respond if covid restrictions get tighter. What would happen to this budget?
         1. If the NCA has another year where we can’t do the final four it would not work well. I don’t think that model will cause a collapse if that does happen. For us we are trying to raise more endowment numbers to have backup dollars available. We are trying to insulate ourselves. It can not sustain that, so we feel good with where we are at. We are the least expensive. We are efficient but we need to increase donations and gifts
  1. UREC – Jeff Krueger
     1. Put on many different events
        1. Intramurals, fitness programs and classes, open recreation, fitness and wellness, outdoor adventure.
     2. This year asking for a 6% increase
     3. Sales and credits
        1. Memberships have transferred from the 102 budget and now to the 128 side. That is 65% of what it was pre-covid for public membership. We are trying to simplify the budget.
     4. Operating expenses
        1. Moving positions that are 102 funded to the 128 side.
        2. Getting some support from the union
        3. LTE are group fitness classes. Class taught by someone not a student.
        4. Student wages: 34% of budget.
           1. We are the largest student employers on campus
           2. $10/hour
     5. Fringe Benefits
        1. Increase due to salaries moving to the 128.
     6. Moving outdoor adventure program to Shorewood. Operational costs will go up with that.
     7. Created a new student certification program for certain positions. Some student jobs require certifications.
     8. Questions:
        1. Tristan: We see that academic staff is going up because of the staff addition?
           1. We have pay plan two positions that increased. The facilities manager has received pay increases which is why the academic staff went up.
        2. JD: What is 102 versus 128 differences.
           1. The 102-budget advantage is having positions. We had to generate sales credit to make up the salary dollars that went there. The 102 funds were our memberships and what we made in rental revenues.

The 102 is the taxpayer dollars.

* + - * 1. The UREC is mostly on the 128 side. Memberships and other revenue will increase.
      1. JD: What is the starting wage for student employees?
         1. We went from 9.25 starting to 10 starting wages. We have supervisor positions that start about a dollar above that.
  1. Kress Maintenance – Paul Pinkston
     1. Custodial mechanical preventative grounds
     2. Special events are not covered
     3. Total SUFAC request: $428,376
        1. Pay increase and the fringe increases
        2. Eventually have a cash balance of 50,000
           1. Built up since 2008 when the building started
     4. Questions
        1. JD: Does this budget reflect Shorewood and moving the outdoor center?
           1. No. this just reflects the new side of the Kress.
        2. Tristan: Do you have any other big capital projects coming soon that are unexpected. If an emergency were to happen what is the plan?
           1. Our equipment is in good shape. I don’t expect anything to happen we do preventive maintenance. We want to go to LED to just figuring out the most affordable way to do that. No capital on the new side. We are talking about a building wide spacing assessment.
           2. Maybe other stuff on the old side but that is state funded.
        3. Tristan: You outsourced groundkeepers before, what do that entail?
           1. That is lawnmowing, snowplow, tree trimming, planters. That was in November 2020. It was a UW system contract. It is just the grounds part of the entire campus. We had five guys.
           2. We have a huge area to plow. It is tough to keep everything up and provide the right service. Replacing parking lots this year. Kress, studio arts, wood hall, and a lot of roads.

1. Discussion
   1. Athletics
      1. Cheer
         1. JD: how long has cheer been disbanded
            1. About two years
         2. JD: We are waiting on what ifs.
            1. Tristan: I don’t think the packers will bring them back.
         3. Isaac: If the packers don’t do that, didn’t he say cheerleading was done won’t they not do it. If the Packers go in will we get that money back?
            1. If orgs don’t spend money it goes back. If auxiliaries don’t spend it they keep it in their cash fund.
         4. Riley: $20,000 is not that very much money. It doesn’t seem like it will be increasing year to year. It should be about this cost every year.
         5. Tristan: cheerleading won’t expand much and if they get more revenue will it go down.
         6. Ted: I think their 9,000 for coaches is not that much money for a coach. If the plan is to get a good coach I don’t think 9,000 is enough to sustain a good coach.
            1. John: I think they are not bringing in a coach, but they will have an employee that will do this on top of their current job.
         7. Straw pull bot in favor of granting 20,000 for creating new non allocable cheerleading program
            1. 11-0-0
      2. Athletics
         1. Harrison: I am interested in the budget increasing despite reducing programs. There are concerns with covid but maybe our teams don’t need to be eating out. I would like to see more data on how many students use athletics programs in any way. If it is the same students that go to the events it is not a very large portion of the population. We are not comparable to other D1 programs and where we are comparable to other D1 schools it is not because of our athletics. I’d like the athletics program to put their money where their mouth is.
         2. Tristan: Athletics is one of the sources of charitable donations for the university.
         3. Tristan: All donations are compiled into one big fund I believe.
            1. No, a donor can say where they want their money to go.
         4. Harrison: He said there was a million dollars that was marked 50/50 for electrical engineering and athletics.
         5. Ted: We are a D1 school, but I have been a student at a D3 school where there was more student presence, and I don’t feel that in the slightest here. I don’t think sports play as big of a role as they think. He didn’t really say what the money for SAAC was.
            1. Tristan: I can get specifics on that.
         6. Ted: The only time I have ever heard of the bus funding that happening was in 2020 for homecoming so I’m curious if that will happen
         7. Harrison: Is asking administration to start collecting data on student enrollment decisions and stay questions and attribute those questions towards the programs on campus that way when a program comes to us for money we can bring up how much of an impact they have on the students.
         8. JD: I want to know what initiatives or strategies they are using.
            1. Tristan: One of my questions was why do we have men’s games at the Resch.
         9. Riley: The Kress does not seat that many people which is a problem. I would expect that their ticket sales would go down if the only held games at the Kress.
         10. Ted: The role of athletics is to fund itself if they base their stuff on ticket sales. What are they bringing to campus?
         11. Riley: This university is privileged that we do not pay for a separate exercise facility for athletics which is very uncommon. I don’t understand why they would want to change that.
         12. Brenden: Is there a separate thing for advertising.
             1. There might be but that wouldn’t come from Seg Fees.
         13. Harrison: Is the budget we have here their entre budget.
             1. Tristan: The entire budget is 6.9 million which factors in their other revenue sources.
         14. Riley: Since we are unfamiliar with non-allocable’ s we only have advisory power so even if we did say no, the chancellor has the power to overrule that.
             1. Tristan: When I ask the straw pull vote we will fund athletics no matter what we can negotiate a little bit if possible.

JD: So we do not get a ton of say it was the final decisions is?

We do but we cannot eliminate a line item

Harrison: The influence we have is a social and political rather than legal authority over the budgets

John: The preferred method is to get it fixed before D-Day.

* + - 1. Straw pull approving athletics budget in full
         1. 6-1-2
  1. UREC
     1. Harrison: People use this service
     2. JD: I have heard a lot of students input that they favor a lot of the programs. The student employment is very beneficial.
     3. Ted: It is a heavily used service
     4. Harrison: People do come here because we have an amazing facility
     5. Straw poll of approving URECS full budget
        1. 11-0-0
  2. Kress Maintenance
     1. JD: Any and all custodial staff that are students would go to UREC correct
        1. Yes there is nothing for student employment on their budget.
     2. Ted: I understand Paul’s desire to run the department efficiently, but I do feel like you should keep a little cash on hand in case there is an emergency
        1. Tristan: They are trying to rebuild their cash reserve. The coils were an emergency thing, and they spent their cash balance and had to come to us for an emergency fund.
     3. JD: Do we expect any usage of Shorewood or a budget request coming anytime soon
        1. I will ask them that question.
     4. Straw pull vote approving budget in full.
        1. 11-0-0

1. Action Item
   1. Consider Exiting Winter Session
      1. I would like to entrain a motion to enter spring session
         1. So moved: JD
         2. Seconded: Harrison
         3. Motion is approved
2. Announcements
   1. Riley: I am not aware of how everyone works, but if you work on campus you should abstain from discussion and consideration of their budget.
   2. JD: Chartwells is hiring, and we are desperately looking for employees.
3. Adjournment
   1. So moved: Riley
   2. Seconded: JD